



WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

Target Enterprises
15260 Ventura Boulevard
#1240
Sherman Oaks, CA 91403

Contract # 314681

Schedule Dates

Date Entered 06/04/12
Last Modified 08/15/12

Spots

Rate

Advertiser

RGAPPC - Republican Governors Association (952)

Grand Total:

Agency

Target Enterprises (3056)

Product

Political - Issue (1068)

Brand

148/REPUB GOV ASS NC (129021)

Salesperson

Telerep/Los Angeles, Los Angeles (1043)

Sales Office

Telerep/Los Angeles

Buyer Name

CRANE, CINDIE

Phone/Fax

/

CPE

RGA NC/RGA/148

Account Types

National/Political

Billing Type

Standard

Comments

148/REPUB GOV ASS NC
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
PRODUCT: REPUBLICAN GOVERNORS ASSOCIATION, RGA NC, M-TU 11/6 12N CUT

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Cancelled Line / Spot	11/05/12-11/05/12	4	:30	5A- 6A (EST)	1	1							1	\$465.00	\$465.00	Charlotte (WSOC)		8/15/12
2.0	Cancelled Line / Spot	11/05/12-11/05/12	3	:30	11P- 11:35P (EST)	1	1							1	\$1,690.00	\$1,690.00	Charlotte (WSOC)		8/15/12
3.0	Cancelled Line / Spot	11/05/12-11/05/12	4	:30	6A- 7A (EST)	1	1							1	\$1,000.00	\$1,000.00	Charlotte (WSOC)		8/15/12
4.0	Cancelled Line / Spot	11/05/12-11/05/12	3	:30	7A- 9A (EST)	1	1							1	\$1,100.00	\$1,100.00	Charlotte (WSOC)		8/15/12
5.0	Cancelled Line / Spot	11/05/12-11/05/12	4	:30	9A- 10A (EST)	1	1							1	\$450.00	\$450.00	Charlotte (WSOC)		8/15/12
6.0	Cancelled Line / Spot	11/05/12-11/05/12	4	:30	10A- 11A (EST)	1	1							1	\$450.00	\$450.00	Charlotte (WSOC)		8/15/12
7.0	Cancelled Line / Spot	11/05/12-11/05/12	5	:30	10:58A- 11:57A (EST)	1	1							1	\$530.00	\$530.00	Charlotte (WSOC)		8/15/12
8.0	Cancelled Line / Spot	11/05/12-11/05/12	3	:30	12P- 1P (EST)	1	1							1	\$575.00	\$575.00	Charlotte (WSOC)		8/15/12
9.0	Cancelled Line / Spot	11/05/12-11/05/12	4	:30	5P- 5:30P (EST)	1	1							1	\$1,175.00	\$1,175.00	Charlotte (WSOC)		8/15/12
10.0	Cancelled Line / Spot	11/05/12-11/05/12	4	:30	5:30P- 6P (EST)	1	1							1	\$1,275.00	\$1,275.00	Charlotte (WSOC)		8/15/12
11.0	Cancelled Line / Spot	11/05/12-11/05/12	4	:30	6P- 6:30P (EST)	1	1							1	\$1,590.00	\$1,590.00	Charlotte (WSOC)		8/15/12
12.0	Cancelled Line / Spot	11/05/12-11/05/12	3	:30	10P- 11P (EST)	1	1							1	\$4,500.00	\$4,500.00	Charlotte (WSOC)		8/15/12
13.0	Cancelled Line / Spot	11/05/12-11/05/12	3	:30	11:35P- 12:02A (EST)	1	1							1	\$690.00	\$690.00	Charlotte (WSOC)		8/15/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.